

# Melanie Eckersley / Artist Statement

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I describe myself as a Language Artist.

I use language to describe the structure of video, sound, stories, installation and websites. Content-wise, I like uncomfortable zoos, corrupted children's books and psychology experiments.

Communication through art worries me. Since I also work in Brand Strategy, I am painfully aware of the different levels of getting 'it'. Art is not advertising. If everyone got 'it', it would be sad.

That's why I believe one role of the contemporary artist is to purposely keep the incongruity found in art partially unresolved. Art should be incongruity-resolved. See **Fig. 1**.

And so, my work often makes linguistic, logical or structural sense - without making contextual sense. Context is a sin. See **Fig. 2**.

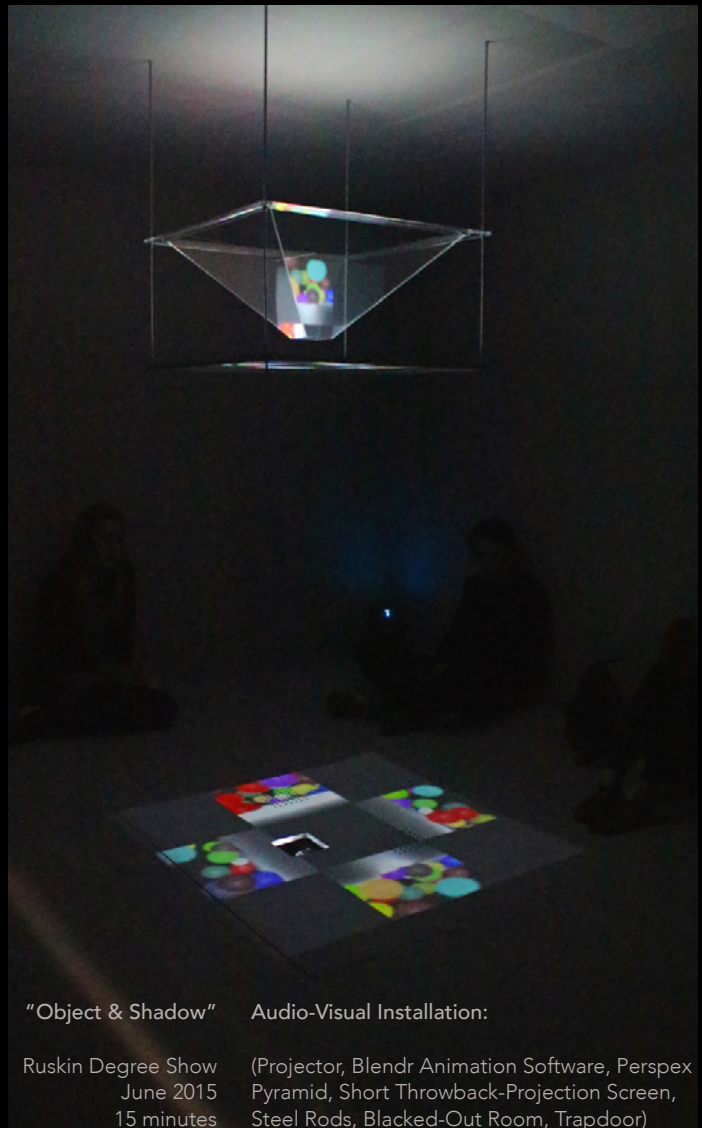
Figure 1. Incongruity-Resolution:

a form of communication or humour that uses logic and descriptive rules of grammar to intentionally create linguistic but not contextual sense.

Figure 2. Context as Sin:

Context leads to classification. Classification homogenises detail. Detail is important. Details are beautiful.

\*my own definitions.



"Object & Shadow"

Ruskin Degree Show  
June 2015  
15 minutes

Audio-Visual Installation:

(Projector, Blendr Animation Software, Perspex Pyramid, Short Throwback-Projection Screen, Steel Rods, Blacked-Out Room, Trapdoor)

Melanie Eckersley is a London-based artist who has exhibited in solo and group exhibitions in the UK (Oxford, London and Nottingham). She is launching her latest video, 'Lossy' in New York this September. To see more work, go to [www.melanie-eckersley.com](http://www.melanie-eckersley.com).